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MEDIA RELEASE

Grant Samuel Funds Management rebrands

Grant Samuel Funds Management has changed its name to GSFM as of 25 March 2019.

The change follows the acquisition by Canadian wealth management firm CI Financial Corp. of an 80 per cent stake previously held in the business by corporate advisory firm Grant Samuel and a number of executives, in November 2016.

Damien McIntyre, CEO of GSFM, said that the business is already well known as GSFM and it makes sense to formally adopt this as the company identity.

"The new name reflects both our heritage, with Grant Samuel, and our future as part of CI Financial Corp, a publicly listed company with a global reach and CAD\$166 billion in assets under management as at 31 December 2018.

"A new brand - including name, visual identity and theme - reflects our ability to access the best solutions for our clients from around the world.

"Our long-term strategic plan is based on developing enduring partnerships with clients and partners, both locally and internationally, to offer investments not readily available in the Australian market.

"The backing of CI, combined with local relationships and proven expertise, is what underwrites this approach.

"Our goal continues to be to consistently provide our clients with strategies that truly stand the test of the time," Mr McIntyre said.

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About GSFM

GSFM was established in July 2007 as a subsidiary of the Grant Samuel Group. In November 2016 CI Financial Corp (CI) purchased an 80 per cent stake in the business. CI is a diversified wealth management firm with fee-earning assets of CAD\$166 billion (as of 31 December, 2018). GSFM specialises in marketing funds managed by high calibre local and international managers to Australian and New Zealand institutional and Australian retail investors.

Since 2007, GSFM has formed alliances with the following investment managers to distribute investment products to Australian and New Zealand clients:

- New York based Epoch Investment Partners, Inc.
- Tribeca Investment Partners, a successful Australian boutique manager
- Payden & Rygel, a Los Angeles based independent investment management firm
- Triple Three Partners Pty Ltd (Triple3) a boutique research and investment management firm
- Munro Partners, an independent global equity manager
- London-based Man Group plc
- Toronto and Boston based Cambridge Global Asset Management

GSFM currently represents \$6.9 billion funds under management (as at 28 February 2019). For more information about GSFM please visit the website: www.gsfm.com.au