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MEDIA RELEASE

GSFM partners with Eastspring Investments to distribute emerging markets strategy in Australia

GSFM has partnered with Eastspring Investments to distribute its Global Emerging Markets (GEM) Dynamic Strategy in the Australian market. Eastspring's GEM Dynamic Strategy will be available to institutional, wholesale and family offices investors.

Eastspring was founded in 1994 in Singapore and is a leading Asia-based asset manager. It is a wholly owned subsidiary of Prudential plc and manages USD 237 billion in assets. Eastspring has a team of over 400 investment professionals and with presence in 11 key Asian markets as well as distribution offices in North America and Europe.

GSFM CEO, Damien McIntyre, said the partnership provides exposure to a new asset class for GSFM and its investors.

"Our focus remains on identifying gaps in the investment market and filling them with the right solutions for investors that stand the test of time.

"We felt there was a gap in emerging market strategies available to Australian institutional investors. After extensive due diligence we made the decision to partner with Eastspring to distribute its GEM Dynamic Strategy in Australia," said Mr McIntyre.

The GEM Dynamic Strategy is a value based emerging markets equity strategy, which Mr McIntyre said is managed by a team of eight people and comes with a 14-year track record.

"We have seen an uptake of interest in emerging markets from investors. The demographics and growth potential of these markets make them desirable for investors looking for geographic diversification and long-term growth," he said.

"The GEM Dynamic Strategy offers the potential for long-term capital growth and attractive returns from a variety of companies in emerging markets globally."

Looking beyond this strategy, Mr McIntyre sees other future opportunities for cooperation with Eastspring.

"Scale creates an advantage when partnering with a fund manager like Eastspring. While we are starting with the GEM Dynamic Strategy, there is the opportunity to broaden the partnership further with Eastspring, with its other strategies.

Bill Maldonado, CEO of Eastspring, said: "Through our GEM Dynamic strategy, investors get a focused portfolio of attractively valued companies as well as access to the global opportunity set offered by faster growing emerging markets. These markets benefit from several megatrend tailwinds such as global supply chain restructuring and green transition.

“Partnering with GSFM will make it possible for our strategies to reach a new investor base and open further opportunities for global emerging markets to Australian investors.

“GSFM has a strong distribution track record in Australia. It’s a well-established brand with a high calibre team and as such it is the right partner for us in Australia. We look forward to working with the GSFM team and the future possibilities of further cooperation in the Australian and New Zealand markets,” added Mr. Maldonado.

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About GSFM

GSFM was established in 2007 as a subsidiary of the Grant Samuel Group. In 2016 Canadian wealth manager CI Financial Corp (CI) purchased an 80 per cent stake in the business, previously held by Grant Samuel.

GSFM specialises in marketing funds managed by high calibre local and international managers to Australian and New Zealand institutional and Australian retail investors, and has formed partnerships with eight specialist investment managers:

- New York based Epoch Investment Partners, Inc.
- Tribeca Investment Partners, a successful Australian boutique manager headquartered in Sydney
- Payden & Rygel, a Los Angeles based independent investment management firm
- Munro Partners, an independent global equity manager based in Melbourne
- London-based Man Group plc
- Tanarra Credit Partners, a specialist in private credit instruments
- Access Capital Partners, European independent private asset manager
- Australian Entertainment Partners, to produce the AEP Screen Fund, an investment vehicle dedicated to supporting Australian film and television endeavours.

GSFM represents approximately \$9.39 billion funds under management (as at 29 February 2024). For more information about GSFM please visit the website: www.gsfm.com.au

About Eastspring Investments

Eastspring Investments, part of Prudential plc, is a leading Asia-based asset manager that manages USD 237 billion (as of 31 Dec 2023) of assets on behalf of institutional and retail clients. Operating since 1994, Eastspring Investments has one of the widest footprints among asset management companies across Asia*. We provide investment solutions across a broad range of strategies including equities, fixed income, multi asset, quantitative and alternatives and are committed to delivering high quality investment outcomes for our clients over the long term.

We incorporate Environmental, Social and Governance (ESG) factors into our investment process and are aligned with a number of global sustainability initiatives including the United Nations-supported Principles for Responsible Investments (PRI) and the Asia Investor Group on Climate Change (AIGCC). We collaborate alongside industry peers to harness a collective investor voice to influence and drive change with investee companies.

For more information on Eastspring Investments, please visit: www.eastspring.com